



Main Street Young Harris Board Meeting Minutes 2/20/2024

Present: Dana Dockery, Dana Cable, David Sanford, Michelle Barnard, Gwen Betti, Aaron Lovitz, Chris Manfready, Charlie McClure, Rosemary Royston MS Director

Visitors: Ashley Hartzell, Etta Kahofer, Leo Betti, Jessica Donehoo

Main Street Director Rosemary Royston opened meeting at 6:30 pm, welcoming new members and leading all members in an ice breaker exercise to get to know one another better.

Old Business:

The 10/17/2023 and 1/16/2024 minutes were reviewed. Dana Dockery made a motion to accept both sets of minutes. Charlie McClure seconded. All approved.

New Business:

MS Director Royston asked everyone to read the draft of the **Mission Statement** located on the agenda that read, "The Mission of Main Street Young Harris is to bring life and unity to the community and downtown through economic development, design, and promotion, while preserving the area's beauty and history." She next asked for any edits or discussion on the Mission. Everyone was satisfied with the current version. Dana Cable made a motion to approve the Mission Statement, and Dana Dockery seconded the motion. All approved.

Next, discussion occurred over the draft of the **Vision Statement**, and the following revised statement was created: "The Vision of Main Street Young Harris is to create vibrant and engaging community spaces working symbiotically with local owned businesses to promote the area's history and natural beauty." David Sanford made a motion to approve the Vision Statement, and Michelle Barnard seconded the motion. All approved.

Board member Dana Cable shared information on the April 21, 2024, **Spring Fling event**, which is a joint plant and art sale between Main Street Young Harris (MSYH) and the Enotah Garden Club. Members were asked to promote the event, and to specifically seek out any artists who have art that fits the outdoor theme.

Director Royston shared that the Mayor would like the Board to consider having some pop events in the summer. A location needs to be determined, and all members can be on the lookout for potential vendors.

Prior to adjourning the meeting, Director Royston asked all members to review the final draft of the **Bylaws**, paying close attention to **officer descriptions**, as officer elections are in the near future. She also asked that members identify their top two or three **Transformation Strategies** in the Community Transformation Strategies Workbook and to bring this information to the **March 19, 2024 Main Street Board meeting**.

Meeting adjourned at 7:30 pm.